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Financial Advisors Distinguished for Excellence

First members of the Accretive Elite™ Advisor Program announced

TORONTO, Nov. 17, 2011 /CNW/ - Accretive Advisor™ is pleased to introduce the first group of Advisors to be welcomed into the Accretive Elite™ Advisor Program. Accretive Elite™ is reserved for Financial Advisors who demonstrate a track record of client service excellence. This group is the first in Canada to successfully complete and pass the independent qualification process.

According to Randy Ambrosie, Founder and CEO of Accretive, "The financial services industry has lacked a standard of excellence that helped Investors distinguish between the average and the exceptional. That has all changed with the introduction of the Accretive Elite™ Advisor Program."

Each of the Accretive Elite™ Advisors passed (and must continue to pass) annual rigorous and objective assessments of their practice across a variety of service dimensions - professional conduct history, validation of service offering and processes, and client satisfaction.

"Accretive Elite™ means that, most importantly, clients have validated that the Advisor deserves the mark of excellence as a Financial Advisor. It's a benchmark of distinction that sets Advisors apart based on the conduct and practices of the Advisor and exemplary customer satisfaction ratings," said Ambrosie. "We look forward to introducing more outstanding Advisors to Canadians in the days and weeks to come."

The first Accretive Elite™ Advisors to earn this distinction are:

Sybil Verch, Victoria, BC
Christine LaLiberté, Vancouver, BC
Rod Tyler, Regina, SK
Doug Dahmer, Burlington, ON
Doug Leyland, Burlington, ON
Bob Sewell, Oakville, ON
Claudio Piron, Mississauga, ON
Stephen Hafner, Toronto, ON

About Accretive Advisor™

Accretive Advisor™ is an Accretive 360 Inc. company. Accretive 360 Inc. ("Accretive") provides marketing, research and practice effectiveness services to the global wealth management industry. Our core strength is combining proprietary data and research with an online platform that empowers Investors and Financial Advisors to create more successful financial relationships. We provide education, action and tools that help Investors become more confident and Advisors more effective and successful. In other words, our mission is to make 1+1=3. The Accretive platform includes digital media, data and research, training and development, marketing communications and consulting. For more information, visit www.accretiveadvisor.com.

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ORGANIZATION PROFILE

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